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The Effects of Film Illumination Hues - An Empirical Study

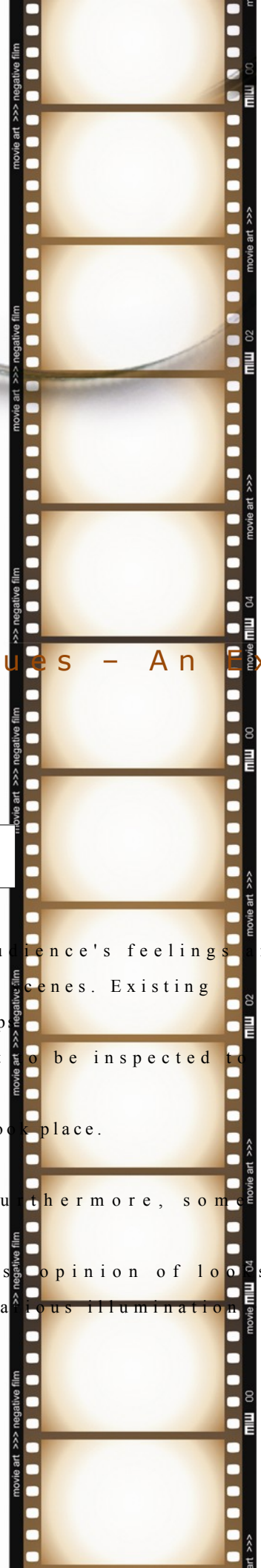
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Abstract

An examination of film illumination aptitude to influence audience's feelings and attitudes towards what is displayed in front of them of shots and scenes. Existing illumination procedures have been reviewed thoroughly, and two essential hue groups (i.e., warm and cold tones) have been distinguished and ought to be inspected to address the study questions and form its conclusions. To produce the required proof to this exploration work, a few analyses with a delegate sample of viewers took place. These tests proved the existence of straight associations between different hues of film illumination and the recognized look of film actors. Furthermore, some illumination showed more ability compared to others in modifying the recognized look of film actors. The investigation wrapped up that viewers' opinion of look appearances within film shots is connected, even partially, to various illumination hues.

Keywords: Color; Cinematic Illumination; Film; Perception; Appearances; Moods





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